

Khania Curtis

Design & Creative Direction / khania@khaniacurtis.com / GR: +30 694 91 51342 | US: +1 347 770 2419 / khaniacurtis.com

Work Experience

INDEPENDENT CONSULTANT / Designer & Creative Director / 2012–Present

Design and creative direction of visual branding for companies and organizations in the United States, Europe, Asia and Africa

UNITED NATIONS CONVENTION TO COMBAT DESERTIFICATION / Design Consultant / 2015 / Home-based

Art direction and design of an infographic country fact sheet template, infographic posters, and an informational animated video promoting awareness of the global problem of desertification, land degradation and drought (DLDD)

REBOOT / Consulting Senior Art Director / May 2015–June 2015 / New York, NY

Art direction of design guidelines and cover art for the World Bank 2016 World Development Report

SCHOLASTIC / Consulting Senior Art Director / December 2014–April 2015 / New York, NY

Directing creative for the rebrand of a best-selling literacy education product for grade levels 4-12

GOOGLE / Consulting Art Director / November–December 2014 / New York, NY

Directed visual concept for branded social media content, product preview booklet and signage for Google Fit launch event

HOWARD HUGHES CORPORATION / Consulting Senior Art Director / November 2014 / New York, NY

Developed signage bid package for two new Ward Village residential high rises in Honolulu, Hawaii, provided creative direction of interior and exterior signage look/feel, and designed branded Ward Village social media content

OGILVY & MATHER / Consulting Art Director / May 2013–April 2014 / New York, NY

Directed creative for advertisements (for clients such as IBM, Philips, American Express, EuroPro, Mount Sinai Hospital, Pfizer and Hellmann's for print and digital) and directed branding and logo explorations and led creative presentations to clients

THINC DESIGN / Consulting Art Director / 2012–2013 / New York, NY

Directed creative for large-scale experiential graphics for multiple galleries at Discovery Park America Children's Museum in Union City, Tennessee

PENTAGRAM DESIGN INC. / Design Project Manager / 2011–2012 / New York, NY

Managed overall quality, scheduling and budgets of large-scale design projects for clients including Rockefeller Foundation Centennial, Airlines for America rebrand and Top of the Rock 'A NY Point of View' campaign

UNITED NATIONS GLOBAL PULSE / External Graphic Design Consultant / 2012 / New York, NY

Designed visual branding for Pulse Labs, including visual identity and communications materials for launch in Jakarta, Indonesia

Academic Training

RHODE ISLAND SCHOOL OF DESIGN / Bachelor in Fine Art and Bachelor in Architecture

2003 / Providence, RI • Rockefeller Foundation Scholarship for independent study at the Kokrobitey Institute, Ghana, West Africa

COLUMBIA UNIVERSITY GSAPP / Master in Architecture & Urban Design

2005–2006 / New York, NY • Exchange Program Fellowship – Columbia University Urban Design Studio in Seoul, South Korea

Technical Skills

AutoCAD / SketchUp / PowerPoint / Keynote / Adobe CS6: InDesign, Illustrator, Photoshop, Premiere
Adobe XD (Experience Design) / Figma / WordPress / Mac and PC Platforms

Languages Spoken

English (fluent), Greek (proficient), Spanish (proficient)