

KHANIA CURTIS

Design and Creative Direction

NAICS CODE: 541430 | CAGE CODE: 94AW9

DUNS NUMBER: 118238486

CAPABILITY STATEMENT

Is your fintech building towards a more equal world?

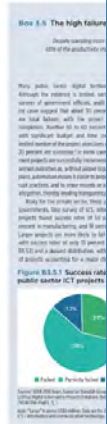
Apply for the 2021 Fintech Innovation Challenge!

Women's World Banking

#MFWW2021

CHAPTER 1 Accelerating growth

Digital technology creates opportunities to accelerate growth, but there are often several factors that impede its adoption. These factors include limited access to capital, limited digital skills, and limited digital infrastructure. To overcome these barriers, governments and private sector organizations must work together to create an enabling environment for digital growth. This includes investing in digital infrastructure, providing digital skills training, and creating a supportive regulatory environment. By doing so, governments and private sector organizations can help to accelerate digital growth and create a more inclusive and sustainable future.



CORE COMPETENCIES:



Logo Design & Branding



Signage & Wayfinding Systems Design



Design for Digital Communications



Print Design for Brochures & Posters

SUMMARY

KHANIA CURTIS DESIGN AND CREATIVE DIRECTION creates meaningful visual solutions for logos, brand identities, infographics, exhibitions, signage, digital marketing, websites, presentations and more. Well-versed in architecture & urban design, Khania brings an interdisciplinary perspective to all your graphic design needs.

Website: www.khaniacurtis.com

PAST CLIENTS & EXPERIENCE

10 YEARS OF INTERGOVERNMENTAL WORK EXPERIENCE:

U.S. Dept. of State • United Nations • United Nations Office for Special Projects (UNOPS) • United Nations Development Programme (UNDP) • Consultative Group for Int'l Agricultural Research (CGIAR) • Women's World Banking • World Bank Group • UN Global Pulse



RECENT PAST PERFORMANCE

Women's World Banking | Retainer Contract Award
Date Awarded: 11/06/2020 | Graphic Design Consultant on short-term projects for the period of one year for communications design, social media images, infographics, digital documents and print layouts.

CGIAR | Vendor Roster Contract Award
Date Awarded: 20/02/2020 | Graphic Design Consultant on short-term projects for the period of two years for communications design, social media images, infographics, digital documents and print layouts, 2020 Annual Performance Report.

CERTIFICATIONS

- U.S. SBA Certified
- USGBC LEED® Accredited
- Minority-Owned
- EDWOSB and 8(a) Applicant



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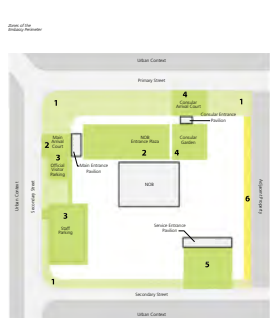
U.S. Small Business Administration

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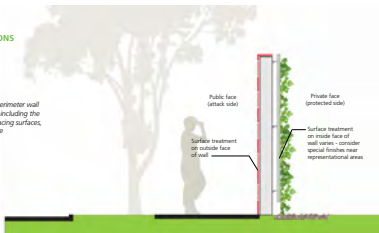


Signage & Wayfinding
Systems Design

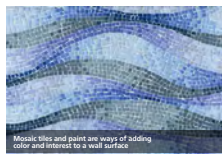
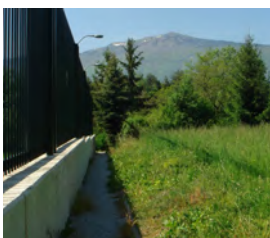
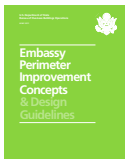


DESIGN CONSIDERATIONS

All surfaces of the perimeter wall must be addressed, including the public and private facing surfaces, the cap and the base.



• **Surface Treatment of Walls and Fences.** Perimeter site enclosure elements present two faces, public and private, which may have different requirements for surface treatment and programmatic function. On the public side, the perimeter provides a first impression of the embassy identity and expresses its relationship with the local community. This side presents opportunities to project a positive diplomatic attitude through materials, finishes, art, information, transparency and form. While the interior, or private, side may have similar requirements, it often can be treated differently than the public side, especially in areas that are out of the public's view. At the base of the wall, the design treatment needs to consider use of a transitional material between the general wall surface and the ground line, to avoid staining from splash during rain storms, irrigation and ground seepage. Durability of materials is also an important consideration and is discussed later in this chapter. Non-climb green screen is another solution that can enhance the interior wall surface.

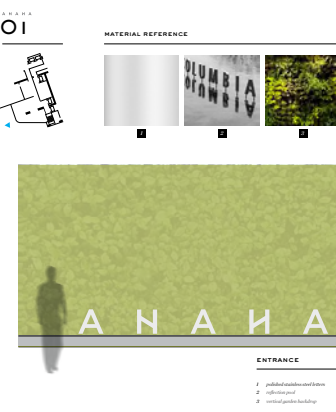


PAST PERFORMANCE

U.S. Department of State Bureau of Overseas Building Operations | Top Level Security Clearance Lead Designer for the design and layout for Embassy Perimeter Improvement Concepts (EPIC) & Guidelines. EPIC was created as a new way to approach the 'Fortress America' problem of uninviting embassy perimeters that lack curb appeal. This handbook, along with a precursory site visit report and presentation were done in collaboration with the U.S. Department of State Bureau of Overseas Building Operations, and was recognized by then Secretary of State, Hillary Clinton as a successful solution for design diplomacy.



Columbia University NW Corner Science Building Signage & Wayfinding System Design | Lead Designer for a signage system and graphic intent bid package for the new Columbia University Northwest Science Building designed by internationally acclaimed architect, Rafael Moneo. Architects of record: Davis Brody Bond Aedas Architects + Planners.



Howard Hughes Corporation | Consulting Senior Art Director and Lead Designer for the development of a signage bid package for two new Ward Village residential high rises in Honolulu, Hawaii. Provided the design direction of interior and exterior signage.

Howard Hughes



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