



Khania Curtis

Design and Creative Direction

NAICS CODE: 541430 | CAGE CODE: 94AW9
DUNS NUMBER: 118238486

CAPABILITY STATEMENT

Is your fintech building towards a more equal world?

Apply for the 2021 Fintech Innovation Challenge!

Women's World Banking

#MFWW2021

CHAPTER 1 Accelerating growth

Digital technology creates opportunities to accelerate growth. For those who often stand beyond these to access where technology thrives or present an opportunity grounded in innovative competencies. Fintech has been a prominent part of digital technology for some time, and it is expected to continue to grow. To realize the greatest benefits of digital technology, we must first ensure that our digital technology is accessible to all. This requires a focus on digital technology access, not just on the technology itself, but on the people who use it. This requires a focus on digital technology access, not just on the technology itself, but on the people who use it. This requires a focus on digital technology access, not just on the technology itself, but on the people who use it.



Women's World Banking

CORE COMPETENCIES:



Logo Design & Branding



Signage & Wayfinding Systems Design



Design for Digital Communications



Print Design for Brochures & Posters

SUMMARY

KHANIA CURTIS DESIGN AND CREATIVE DIRECTION creates meaningful visual solutions for logos, brand identities, infographics, exhibitions, signage, digital marketing, websites, presentations and more. Well-versed in architecture & urban design, Khania brings an interdisciplinary perspective to all your graphic design needs. Website: www.khaniacurtis.com

PAST CLIENTS & EXPERIENCE

10 YEARS OF INTERGOVERNMENTAL WORK EXPERIENCE:

U.S. Dept. of State • United Nations • United Nations Office for Special Projects (UNOPS) • United Nations Development Programme (UNDP) • Consultative Group for Int'l Agricultural Research (CGIAR) • Women's World Banking • World Bank Group • UN Global Pulse



RECENT PAST PERFORMANCE

Women's World Banking | Retainer Contract Award
Date Awarded: 11/06/2020 | Graphic Design Consultant on short-term projects for the period of one year for communications design, social media images, infographics, digital documents and print layouts.

CGIAR | Vendor Roster Contract Award
Date Awarded: 20/02/2020 | Graphic Design Consultant on short-term projects for the period of two years for communications design, social media images, infographics, digital documents and print layouts, 2020 Annual Performance Report.

CERTIFICATIONS

- U.S. SBA Certified
- USGBC LEED® Accredited
- Minority-Owned
- EDWOSB and 8(a) Applicant



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U.S. Small Business Administration



Khania Curtis

Design and Creative Direction



Signage & Wayfinding Systems Design

DESIGN CONSIDERATIONS

All surfaces of the perimeter wall must be addressed, including the public and private facing surfaces, the cap and the base.

Public Use (thick side)
Private Use (dotted side)
Surface treatment on inside face of wall may consider special finishes near representational areas
Surface treatment on outside face of wall

Embassy Perimeter Improvement Concepts & Design Guidelines

• **Surface Treatment of Walls and Fences.** Perimeter site enclosure elements present two faces, public and private, which may have different requirements for surface treatment and programmatic function. On the public side, the perimeter provides a first impression of the embassy identity and expresses its relationship with the local community. This side presents opportunities to project a positive diplomatic attitude through materials, finishes, art, information, transparency and form. While the interior, or private, side may have similar requirements, it often can be treated differently than the public side, especially in areas that are out of the public's view. At the base of the wall, the design treatment needs to consider use of a transitional material between the general wall surface and the ground line, to avoid staining from splash during rain storms, irrigation and ground seepage. Durability of materials is also an important consideration and is discussed later in this chapter. Non-climb green screen is another solution that can enhance the interior wall surface.

Mosaic tiles and paint are ways of adding color and interest to a wall surface

A non-climb vine trellis structure or green screen, mounted away from interior face of wall

PAST PERFORMANCE

U.S. Department of State Bureau of Overseas Building Operations | Top Level Security Clearance Lead Designer for the design and layout for Embassy Perimeter Improvement Concepts (EPIC) & Guidelines. EPIC was created as a new way to approach the 'Fortress America' problem of uninviting embassy perimeters that lack curb appeal. This handbook, along with a precursory site visit report and presentation were done in collaboration with the U.S. Department of State Bureau of Overseas Building Operations, and was recognized by then Secretary of State, Hillary Clinton as a successful solution for design diplomacy.



LEVIEN GYM

A2
E.2
LECTURE HALL

A3
C2
C3

Columbia University NW Corner Science Building Signage & Wayfinding System Design | Lead Designer for a signage system and graphic intent bid package for the new Columbia University Northwest Science Building designed by internationally acclaimed architect, Rafael Moneo. Architects of record: Davis Brody Bond Aedas Architects + Planners.



O1

MATERIAL REFERENCE

ENTRANCE

1 public building and letters
2 sculpture
3 vertical garden building

Howard Hughes Corporation | Consulting Senior Art Director and Lead Designer for the development of a signage bid package for two new Ward Village residential high rises in Honolulu, Hawaii. Provided the design direction of interior and exterior signage.

Howard Hughes



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